

Message Text

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PAGE 01 WELLIN 03890 270420Z
ACTION COME-00

INFO OCT-01 EA-12 ISO-00 EB-08 ICA-20 /041 W
-----083375 272305Z /14

R 262025Z JUL 78
FM AMEMBASSY WELLINGTON
TO SECSTATE WASHDC 5970
INFO AMCONSUL AUCKLAND
AMCONSUL SYDNEY

UNCLAS WELLINGTON 03890

E.O.11652:N/A
TAGS: BEXP, NZ
SUBJECT: COMMERCIAL ACTION PROGRAM (CAP) - NEW ZEALAND
- FY 79

REF: (A) WELLINGTON 3185, (B) USDOC 11257 (NOTAL)

1. THE NEW ZEALAND CAP FOR FY 79, TRANSMITTED AS REF A, INCLUDED PROVISION FOR FIVE MARKET BRIEFS. THE SUBJECTS OF THESE REPORTS WERE TO BE FOOD PROCESSING AND PACKAGING EQUIPMENT, LABORATORY INSTRUMENTATION, PROCESS CONTROLS, EQUIPMENT FOR THE PLASTICS INDUSTRY, AND THE IMPLICATIONS OF INCREASING USAGE OF NATURAL GAS. AS NOTED IN SECTION IV, CAMPAIGN 2, PARA A OF REF A, WE HAD LOOKED TO THE REGIONAL MARKET RESEARCH OFFICER IN SYDNEY TO PERFORM TWO OF THESE FIVE STUDIES, AND HAD INTENDED THAT OUR OWN STAFF SHOULD PRODUCE THE OTHER THREE.

2. REF B. INDICATES THAT THE RMRO POSITION IS BEING WITHDRAWN AT THE END OF FY 78. WITH THAT RESOURCE NO LONGER AVAILABLE, AND ASSUMING THAT THE RMRO WILL NOT BE DETAILED TO NEW ZEALAND PRIOR TO HIS DEPARTURE FOR REASSIGNMENT IN TWO MONTHS TIME, WE FEEL THAT WE MUST SCALE DOWN OUR MARKET RESEARCH COMMITMENT IN THE CAP. RELYING SOLELY ON OUR OWN STAFF RESOURCES, WE WILL DO
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PAGE 02 WELLIN 03890 270420Z

OUR BEST TO PRODUCE FOUR MARKET BRIEFS IN FY 79, ELIMINATING FROM THE LIST IN PARA 1 ABOVE ONLY THE STUDY ON FOOD PROCESSING AND PACKAGING WHICH WILL BE DEFERRED INTO FY 80. RESEARCH WAS DONE ON THIS THEME BY THE RMRO IN DECEMBER, 1977, AND AN UPDATE IN FY 80 SHOULD SUFFICE FOR OUR AND USDOC'S NEEDS. PLEASE AMEND REF. A. ACCORDINGLY. SELDEN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 26 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978WELLIN03890
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780309-0074
Format: TEL
From: WELLINGTON
Handling Restrictions: n/a
Image Path:
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Legacy Key: link1978/newtext/t19780716/aaaaantr.tel
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Litigation Code IDs:
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Litigation History:
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 WELLINGTON 3185
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1874226
Secure: OPEN
Status: NATIVE
Subject: COMMERCIAL ACTION PROGRAM (CAP) - NEW ZEALAND - FY 79
TAGS: BEXP, NZ
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/a1e4576c-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014